



BUSINESS/MARKETING COLLABORATION MEETING

**FRIDAY, DECEMBER 6
3:15 – 5:30 DOUBLE SESSION**
ACTE's CareerTech Vision 2019

The work continues behind the scenes with the Business and Marketing Collaboration. NASBE is coordinating this session toward the common goal of increasing the positive image of business administration and building a promotion that reflects the value. Everyone is welcome (organizations and individuals) as we take the next steps to:

- 1) identify how a state education agency or professional teacher organization brands your state's Business & Marketing program and
- 2) describe strategies that teacher preparation programs may use to recruit our future educators.

**All ACTE members
are welcome to
attend!**

**Establish cohesive
support &
consistent presence
for Business,
Marketing and
Information
Technology
programs**

**Work toward the
prosperity of
students associated
with this program
area and those
individuals who
provide related
educational
services**

**NATIONAL
ASSOCIATION OF
SUPERVISORS OF
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NASBE
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